



Steve Brossman
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Background

Steve Brossman has delivered more than 385 presentations in 15 countries on 5 continents ranging from small training workshop, opening and closing keynotes at international conventions and even workouts for 8,000 people.

Steve the co founder of BUTTsOUT and creator of the BUTTsOUT Personal Ashtray is a former Environmental Planner with 7 years experience in Local Government and has over 20 years experience in Marketing and Promotions, Business Strategy, Corporate and Personal Leadership within the Health, Lifestyle and Environmental fields.

He wrote and hosted his own TV show for Channel 9, has won “Most Dynamic Presenter” at several international conventions as well as being the first non-American to win International Fitness Instructor of the Year.

During the past 3 years with BUTTsOUT he has consulted to and worked with over 200 organisations (Councils, Corporates, Government and Environmental groups) in 10 Countries assisting them move to a sustainable solution to reduce cigarette butt litter.

Using proven behavioural change and marketing principles Steve and Co-founder Dr Vince Murdoch have developed a successful approach to reduce cigarette butt litter which leads smokers to take personal and financial responsibility for their litter. Their campaigns are already used in 7 major countries.

“Steve’s energy and enthusiasm is motivating and his presentations are always educational and entertaining.”
Merces N Paolo (ENAF Brazil)